

**HTSAC Action Team**  
**EVALUATION & RESEARCH**  
**September 7, 2007**

**Brief Summary**

**In Attendance:**

Sandy Ward, Steve Chantry, Rick Gressard, Gina Thorne

**What is the role of HTSAC in addressing evaluation and research?**

- Act as resource for program evaluation
- Help determine outcomes
- Measure level of change/impact
- Serve agencies/funders to answer outcome questions about their programs
- Continue to collect research data via surveys, etc.
- Recently shared data with local magazine publisher for story and an agency for their grant application
- Evaluation for outcomes is a given for projects directly funded by HTSAC
- Serve as a facilitator (train-the-trainer) by offering workshops/resources to encourage outcome data
- Asset mapping to show resources and needs

**What future research and evaluation plans do we want to address?**

- Conduct teen focus groups, compare information with Communities That Care data
- Determine how much information to collect and frequency of data collection  
Example, CTC conducted every other year in the schools
- Make information available to the community
- Build capacity
- Develop strategies based on survey outcomes; compare after implementation of strategies
- Determine what tools to use to measure coalition projects

**Summary:**

HTSAC role with evaluation and research should stay within the scope of the strategic plan. Keep it streamlined, not too broad. While prevention is hard to measure, when developing strategies, we need to be sure that strategies are best practices and implemented correctly and consistently. We may not have control on determining exact outcomes, i.e. percentage of change, but have control on proper implementation.